

GANG FORUM

On Friday, June 26, 2009, about 50 people attended a Gang Forum that was sponsored by the Greater Pocono Chamber of Commerce and Tri-State Troopers Fund, Inc., which was held at the Pocono Inn Town. Trooper Dave Peters was the key note speaker. Trooper Peters is an eleven year veteran of the Pennsylvania State Police and is stationed at the Swiftwater Barracks and is also a Student Resource Officer for the Pocono Mountain School District.

Trooper Peters presented a PowerPoint presentation which showed how each gang expresses their own identity as far as wearing clothes of the same color, showing tattoos and displaying hand signals unique to that particular gang. Gangs also communicate through graffiti. "When you see gang graffiti, read it, record it, report it and remove it" said Peters. The longer it is left there where it can be seen, the more you invite trouble in your area.

Bloods, Crips, Latin Kings and Queens, MS-13, Skinheads and certain biker groups are among the better known gangs. Gangs have come to the Poconos from New York City and other more urban areas because it is easier to make money from drug sales and other illegal activities. Gangs are an attractive alternative to some children who have troubled home lives or feel neglected by their families and society. "These gangs are recruiting kids as young as elementary school to carry out their illegal activities", said Trooper Peters.

Mr. Michael Leonard of Stroudsburg, a criminal justice consultant and author of the book "Youth, Gangs and God" attended the forum and mentioned that Mr. Norman McCullough of East Stroudsburg runs a weekly program that encourages area high school students to stay in school. McCullough's program also matches students with volunteer adult mentors from the local community who are professionals and business people.

Trooper Peters suggested that "if you see anything suspicious, please record whatever descriptions or details you can and report it". "There is no such thing as stupid or useless information".

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**Bizzy
Awards**

For More Information
~or~
To Watch This Event,
www.bizzyawards.com

Coming:
September 2009



GREATER POCONO
Business Magazine TV Show

Greater Pocono Business Magazine TV Show

Our Local Business and
Economic News Report+
Airtimes: Mondays at 4:30 p.m.,
Thursdays at 8:00 p.m.,
and Sundays at 12:00 noon on
Blue Ridge Cable TV 13.
WWW.GeorgeTV.com

July 2009 Calendar of Events

July 7.....	<i>Business for Breakfast</i> 7:30 a.m. – GPCC
July 8.....	<i>West End Committee</i> 8:00 a.m. – Western Pocono Community Library - Brodheads ville
July 9.....	<i>Women in Business Steering Committee</i> 8:30 a.m. – GPCC
July 10.....	<i>Leadership Pocono</i> 8:00 a.m. – GPCC
July 14.....	<i>Economic Development/Transportation Committee</i> 8:00 a.m. – Pocono Inne Town
July 14.....	<i>Women in Business Luncheon</i> Noon – Grace Park - Stroudsburg
July 17.....	<i>Monthly Breakfast</i> 7:30 a.m. Pocono Inne Town – Stroudsburg
July 20.....	<i>Golf Tournament</i> 10:00 a.m. – Great Bear Golf & Country Club - East Stroudsburg
July 20.....	<i>Business Card Exchange</i> 5:00 p.m. – Washington Banquet Facility. – Bangor
July 21.....	<i>Business Development Committee</i> 8:00 a.m. – GPCC
July 21.....	<i>Business Development Committee</i> 8:00 a.m. – GPCC
July 22.....	<i>Membership Committee</i> 8:00 a.m. – GPCC
July 24.....	<i>Finance Committee</i> 11:00 a.m. – GPCC
July 27.....	<i>Executive Committee</i> 8:30 a.m. – GPCC
July 28.....	<i>Board of Directors</i> 8:30 a.m. – Pocono Inne Town – Stroudsburg

Monthly Breakfast

Allied Services sponsored the June 19, 2009 Monthly Breakfast at Pocono Inne Town and Burnley Employment & Rehabilitation Services served as the special program.

Mr. James Brogna, Assistant Vice President-Advancement of Allied Services, reported that Allied Services was founded in 1958 in Scranton, PA, as an alliance to serve people with disabilities. They celebrated their 50th Anniversary last year.

Allied Services continues to provide vocational services in Lackawanna and Monroe Counties. Their programs are core for the well being and involvement in the community. They are one of the most diverse providers of rehabilitation medicine, senior care, home health care, vocational and residential services throughout the region.

Mr. Bob Ames, Assistant Vice President in charge of all vocational services, reported that Burnley Rehabilitation & Employment Services became a part of Allied Services in September of 2008. Burnley employs 65 people with disabilities and this merger allowed their programs to continue, with a few changes. They also have employees working in the mailroom and kitchen at Tobyhanna Army Depot.



From left to right, James Becker, Bob Ames, James Brogna

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

Burnley's Food Service provides food for the aging and Meals on Wheels. One struggle for Burnley Employment & Rehabilitation Services is to continually find work for the employees in the shop. They have competitive pricing and Weiler Corporation is their largest sub-contractor. Never short change what people with disabilities can do. Burnley's goal is to service as many people with disabilities in the best way possible.

Business Card Exchange

East Stroudsburg University hosted the July Business Card Exchange at their new Science and Technology Center. Along with networking, tours were offered to those in attendance, to the planetarium and the rooftop observatory. What an outstanding facility!



Business Card Exchange at East Stroudsburg University

Women in Business

The June Women in Business luncheon, sponsored by Betsi Olmstead of Pocono Lutheran Village, was held at Alaska Pete's in Marshalls Creek. The topic "Personal Finance in these Economic Times" was presented by Carol Owens of Riley and Company



June Women in Business Luncheon at Alaska Pete's

The July luncheon will be held at Grace Park in Stroudsburg and is being sponsored by Wayne Bank. The topic "Don't Be Caught Off Guard: The Latest Business Scams & Schemes" is being presented by Debra DeFrank.

Mamie DiBella of Bankers First Mortgage, won the 50/50 which she donated back to the scholarship fund.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

**Office Space for Lease at
the Greater Pocono
Chamber of Commerce
Building.**

**Call 570.421.4433 for more
information.**

Monthly Breakfast

**Sponsorships Available
for 2009!**

**Please contact Pat Metzgar at the
Chamber at 570.421.4433**

Members in the News

Pocono Gold Discount Card Announces FREE Workshops for Members. The Pocono Gold Discount Card (PGDC) has contracted ActionCoach to present workshops for all PGDC participating businesses. PGDC businesses will be able to attend these workshops for FREE. The workshops will be held quarterly to add value to the businesses that offer discounts on the card. So in addition to the FREE advertising a business receives, they'll also be able to attend workshops which will help them to get the most out of their advertising budget, increase sales, network, and much more.

To learn more about the Pocono Gold Discount Card, visit their website at www.poconogolddiscount.com

Tina Dennis has joined **Thornton Creative** as Chief Operating Officer. Thornton Creative is a Sciota-based full-service marketing company with a nearly 20-year track record of success. Ms. Dennis will hold responsibility for corporate management, public relations, client branding, and national campaign activities.



"We are thrilled to have Tina as an integral part of our management team," said Tom Thornton, President of Thornton Creative. "Her marketing acumen, which has been proven on a local, national, and international level, will be key to Thornton Creative as we continue our company's expansion through our nationwide client base. Additionally, we will use her industry insight to implement our business plan's focus on enhanced service offerings – among them public relations, social marketing, media relations, and event marketing."

Ms. Dennis brings with her the personal achievement of a more than 12 year career centered on brand building, public relations and comprehensive marketing programs for new launch companies, publications, and products. Previously, Ms. Dennis has worked for such notable companies as The Philadelphia Inquirer/Broad Street Magazines, North American Publishing Company, The Synchronium Group and LTS Builders, in addition to managing her own firm, Tina Dennis Marketing and Public Relations. Her industry specialties are varied and include environmental initiatives, broadband and telecommunications, real estate, travel, sports, and fashion and beauty.

Ms. Dennis is also an active member of the Monroe County community through her numerous board and committee affiliations. She is a Board Member of the Pocono Arts Council, Advisory Board Member of Pocono Women, and a member of the Environmental Committee for the Greater Pocono Chamber of Commerce.

"I am incredibly excited to join Thornton Creative as they are a company I truly respect and believe represent the

best of what a marketing agency should be," conveyed Ms. Dennis. "This position will allow me to integrate so many facets of marketing that I am passionate about and really give me the chance to dig-in and help companies grow to their full potential."

Thornton Creative is a full-service marketing company dedicated to providing innovative solutions, which help achieve long-term business development goals for their clientele. In particular, Thornton Creative offers expertise in national marketing campaign management with industry specialization that includes environmental education, textiles, e-commerce, pharmaceuticals, and fitness. Clients of prestige at Thornton Creative include Indera Mills, Terramar Sports, Celebrity Authentics, Monroe County Conservation District, and the National Running Center. To learn more about Thornton Creative visit www.thorntoncreative.com or call 570-402-2004.

The Shawnee Playhouse offers exceptional live theater year-round. Coming to the Shawnee stage in July 2009: **ALWAYS...PATSY CLINE**

July 2 – July 12

A musical revue full of all-time favorite hits, including *Crazy, I Fall to Pieces, Sweet Dreams, Walking After Midnight*, and lots more. Patsy Cline and her friend Louise, a fan from a Texas honky-tonk, are on stage with The Bodacious Bobcats, a crowd-pleasing live country band.

2:00 pm July 2, 3, 8, 10, 12.

8:00 pm July 3, 8.

If this show was a movie it would likely be rated PG..

Tickets for **ALWAYS...PATSY CLINE** are \$25 for adults, \$23 for seniors, and \$14 for under age 17.

CAMELOT

July 1 – August 9

Legendary musical about King Arthur and the Knights of the Round Table, a sweeping epic of love & loss, royalty & intrigue, betrayal & redemption. Featuring world-famous hit songs *If Ever I Would Leave You, Camelot, How To Handle a Woman*, and many more.

2:00 pm July 1, 5, 9, 15, 16, 17, 19, 22, 26, 30.

8:00 pm July 1, 11, 15, 18.

If this show was a movie it would likely be rated PG.

Tickets for **CAMELOT** are \$25 for adults, \$23 for seniors, and \$14 for under age 17.

THE JUNGLE BOOK

July 10 – August 22

Children's Theatre. A fun-filled musical adventure about Mowgli, a boy raised by wolves in the jungle. He learns Jungle Law with his friends Baloo the bear and Bagheera the panther, encounters the python Kaa, escapes from coconut-tossing monkeys, and faces the dangerous tiger Shere Khan. A hilarious high-energy treat for the entire family, based on Rudyard Kiplings all-time children's classic.

10:00 am July 10, 11, 17, 18, 24, 25, 31.

If this show was a movie it would likely be rated G.

Tickets for **THE JUNGLE BOOK** are only \$8 for all seats!

WIT

July 10 – August 2

Pulitzer Prize winning drama delves deep into life and work with profundity and humor. When a hardnosed English professor is diagnosed with terminal cancer, she confronts the significant events of her life.

8:00 pm July 10, 12, 16, 17, 19, 23, 24, 26, 30, 31.

If this show was a movie it would likely be rated PG-13 for subject matter.

Tickets for WIT are \$15 for adults, \$13 for seniors, and \$10 for under age 17.

DAMES AT SEA

July 24 – August 30

Rollicking high-stepping musical about life, love, and stardom on the high seas. Lots of energetic dance numbers and favorite hit tunes including *Broadway Baby*, *Good Times Are Here To Stay*, *It's You*, *The Beguine*, and more.

2:00 pm July 24, 29.

8:00 pm July 24, 29, 31.

If this show was a movie it would likely be rated PG.

Tickets for DAMES AT SEA are \$25 for adults, \$23 for seniors, and \$14 for under age 17.

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.TheShawneePlayhouse.com.



The 4th Annual Bizzy Awards Dinner & TV Broadcast will be held this year at the **Inn at Pocono Manor** on September 24th.

Doug

Becker, the Food & Beverage Director at Pocono Manor, has put together a fabulous event with the red carpet cocktails starting at 5:30PM and delicious dinner at 7:00PM. The awards telecast will start around 8:15PM.

The Bizzy Awards is a black tie-optional event sponsored this year by ActionCoach – the World's Number One Business Coaching Firm.

Media sponsors include Adams Outdoor, WebLeaps, Blue Ridge Communications TV 13 and GeorgeTV.com.

Entry into the Bizzy Awards competition is now closed for 2009. Ballots for voting will go out to chamber members in July. Nominees for the 12 categories will be announced in August. But the winners are not announced until the night of the Bizzy Awards LIVE on stage.

The Bizzy Awards is a fundraising event with proceeds going to the small business resource center at the Greater

Pocono Chamber of Commerce. Tickets for the Bizzy Awards dinner are \$65 each or a table of 8 for \$500.

To find out more, go to www.BizzyAwards.com or contact the Greater Pocono Chamber of Commerce at 570-421-4433

Silver Arrow Gallery in Tannersville will be holding an artist demo day on Saturday, July 11 from 11a.m. to 5 p.m. This free event will feature three local artists who are currently exhibiting in the Gallery. The artists will be demonstrating how they perform their craft and are available to discuss custom orders. At this first event Joan Sayer, painter, Helen Kopec, jeweler and Jone Busch, potter will be featured.

Joan Sayer will be in the Gallery from 11 a.m. to 1p.m. Born and raised in the Bangor/Roseto area, Joan attended Kutztown University where she majored in Art Education. Since retiring Joan enjoys creating artwork solely for her own pleasure and satisfaction. She works in watercolor and mixed media. Joan has studied Folk Art in Europe and belongs to several painting groups. In 2007 she won "Best of Show" in the Nazareth Paintbox Club Members Show. Her paintings reflect places she knew while living in Europe.

Helen Kopec, jeweler, will demonstrate making rings at the Gallery from 1p.m. to 3 p.m. Her work is inspired by nature with its ever changing hues. The coloration, feel and shape of the beads dictates what the artist must do with them. Helen's jewelry is as varied as her moods. It is created from semi-precious stones, natural beads, seeds, polymer clay, glass, and crystal beads. The wires and settings use sterling silver, gold fill, copper, brass, bronze, and recycled glass. Helen's company HAK Creations makes pieces that are unique and affordable. "I attempt to make items of simple beauty and grace."

Dr. Jone Bush will demonstrate the techniques of making handmade pottery from 3 p.m. until 5 p.m. A native of Martinsburg, Pa she has earned degrees from West Chester University, Penn State and Springfield College. Prior to her retirement from East Stroudsburg University, Jone began pursuing her love of art through watercolor. In 2002 she began studying pottery making and has since designed her own studio. Her creations are in galleries in Pittsburgh, Bedford and Blair counties. Her speciality pieces are hand-built dishes with Mom's Lace. Each unique piece is imprinted with a piece of her mother's crochet lace work. Carved Tree vessels, one of a kind hand thrown pieces, feature a wind blown carved tree in the pottery.

Silver Arrow Gallery is located on route 611 in DePue Plaza, Tannersville. The members of the Pocono Mountains Arts Council rotate exhibits every two months. For further information call 570-619-0461 or e-mail info@silver-arrow-gallery.com.

Scott A. Miller, CPA, CFE, CVA, CFF, Debra Borger, CPA, and accountants Jay Grobelny and Regina Zuvich of **Riley and Company, Inc.**, attended the annual School District Conference held at Penn State Great Valley in Malvern on June 11, 2009.

The Riley and Company team attended lectures on the GASB Update, including statements on derivatives, fund balance reporting, and economic condition reporting, as well as lectures on Audit Review including updates on auditing and reporting requirements according to government standards, and Government Financing.

Special focus was given to the topics of Fraud in School Districts, with examination of actual fraud cases, and what the economic downturn may mean regarding Termination Benefits and Other Post Employment Benefits.

Riley and Company, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. Riley and Company, Inc. provides a wide range of services for many local government types, including authorities, school districts, townships, tax collectors, and component units of county government. Additional services include forensic and litigation support services including business valuations, divorce and support hearing testimony, and investigations into alleged frauds.

Paul V. Conforti, CPA, a shareholder at **Riley and Company Inc.**, recently attended a two day seminar sponsored by The Corporation for Long Term-Care Certification Inc.

This course focused on the role of the financial service professional to discuss and create a plan to mitigate the impact of an individual's need for care, over an extended period of years, is likely to have on the emotional, physical and financial well being of the individual's family. You need only talk to a person who has had an experience as a caregiver to understand the consequences to the caregiver's emotional, physical and financial well being.

The U.S. Senate Special Committee on Aging explained:

"The goal of long term care is not to cure an illness, but to allow an individual to attain and maintain an optimal level of functioning..."

Long-term care encompasses a wide array of medical, social, personal, and supportive and specialized housing services needed by individuals who have lost some capacity for self-care because of a chronic illness or disabling condition."

Pocono Record Printing Building Listed by **Baxter & Associates**. Michael Baxter & Associates Commercial Real Estate & Property Management has listed for sale the former Pocono Record printing plant on Route 115 in Pocono Township.



The 25,454 square foot industrial building is situated on 18.96 acres. The property is located on Route 715 just off Interstate 80. Possible uses in-

clude warehouse, distribution, or manufacturing operation. Building has two large manufacturing/warehousing areas with 26 foot ceilings, three loading docks, and four mini-loading bays. Building also includes sufficient office space including public restrooms, employee locker rooms, and cafeteria.

For more information regarding this property, please contact MB&A at 570-421-7466 or email info@BaxCommercial.com.

The Blue Ribbon Foundation of Blue Cross of Northeastern Pennsylvania recently awarded a \$9,300 grant to **Pocono Healthy Communities Alliance** to support the Healthy Start Screening Program. The program offers free screenings to low-income Monroe County children, ages 3 to 5, to help detect health, social-emotional and learning disabilities in these children, and provides referrals and case management services if intervention is needed.

"Various socio-economic conditions can threaten the health of children," said Michael Tukeva, Executive Director, Po-



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400 more at-risk children in Monroe County this year."

"The early years are the most critical time to identify and address health concerns and lay the foundation for children to grow into healthy adults," said Cynthia Yevich, Executive Director of The Blue Ribbon Foundation. "Our Foundation's commitment to healthy children is a significant focus of our work."

For more information about the Healthy Start Screening Program, Monroe County residents can contact Pocono Healthy Communities Alliance at (570) 517-3958.

Michael L. Meilinger and Lennea Aurilia have joined **Better Homes and Gardens Real Estate, Wilkins & Associates**, announces the company's SVP/GM, Dominick J. Sacci.

Meilinger has been licensed since August of 2008. For the last 22 years, he was the owner of Integrated Soilutions Technologies, where he specialized in environmental consulting. He originates from Bethlehem and has lived in East Stroudsburg for the last 17 years. Michael has a BS in Environmental Resource Management and a Masters of Environmental Pollution Control from Penn State University. Michael will be working out of the company's Stroudsburg location and was recruited by the firm's President, Yarrow Wilkins. Personally, he enjoys spending time with his family outdoors at their vacation home on Lake Wallenpaupack.

Aurilia has been licensed in New Jersey since 2003, and previously worked with Prudential Fox & Roach in the North Brunswick area. Lennea has lived in the Penn Estates community for the last 4 years, where she is a member of the appeals, real estate, recreation, community day, and PEP-(Penn Estates Pride) committees. She also contributes to the Harmony Paper. Lennea is just as proud of her contributions to the Making Strides Walk for Breast Cancer, March for Babies-March of Dimes Walk, Habitat for Humanity, and Elijah's Promise Soup Kitchen in NJ. She was recruited by Lisa Sanderson and will work out of the firm's Stroudsburg office.

Better Homes & Gardens Real Estate Wilkins & Associates agents recognized for accomplishments. Realtors: Anthony Bopp, Daria Kelly Uhlig, David Wells, Donna Steo, Elba Rayburn, and Patricia Blank Toombs, Vice President/Sales & Vacation Rental Manager of Better Homes and Gardens Real Estate Wilkins & Associates has completed the GreenLight Career Development Program.



"GreenLight is an advanced-fundamentals career development program that helps agents better connect and service today's consumers," said Sherry Chris, president and CEO of Better

Homes and Gardens Real Estate LLC. "Utilizing the skills learned in GreenLight our agents are prepared to meet the needs of their clients using technology and still deliver a high-touch service experience." Thomas R. Wilkins, CEO of Wilkins & Associates said, "We know buyers and sellers expect more from their agents today and we are proud of all of the agent's accomplishments."

Welcome to the Neighborhood! Better Homes and Gardens Real Estate Wilkins & Associates has seven (7) offices that serve the entire Poconos, North Pocono and Moscow areas. The newest office is at the Stroud Mall. All offices are open seven days a week.

Better Homes and Gardens Real Estate announce the recipients of their first awards to their franchise holders. The awards will be presented to the Associates at the Corporate office on May 18th.

The award winners include Carl Maurer--the Masters award who individually sold over \$17 million. Maurer has been a long time top salesperson for the Wilkins organization.

The second group of winners is Jeffrey J. Serowick, Anthony R. Lorie, Dennis J. Farrelly, Katherine Skillman and Sylwia Sacci who all won the Achievement Award. The Achievement Award is presented to those top producers of a company closing between 21 and 35 units in any one given year.

Said Yarrow A. Wilkins, Pres "The Agents are very excited to go to Corporate and be presented their awards by Sherry Chris, CEO of Better Homes and Gardens Real Estate and Wendy Forsythe, V.P. of Broker Services and Product Development." The Wilkins company is the first Better Homes and Gardens Real Estate company under the Realogy flag.

At the Corporate presentation, the Agents will be treated to lunch and, in addition to the photographs to be taken, will also be part of a video that will be featured on YouTube, in the "Greenhouse" a Better Homes and Gardens Real Estate intra-office site as well featured in the national trade magazines.

Chris and her team have won numerous awards and have been featured as being the top real estate franchise in today's business world.

DMI Manufacturing Inc. is pleased to announce that it has reached an agreement with GoIP, Global Inc. for US distribution of a new product, the EBU Model R-50. This agreement, which calls for annual quantities for 50,000 units, uses DMI's patented technology to achieve energy savings in excess of 5% in residential applications.

Guy Lestician, CEO of DMI, said that "We believe this order will put our company and its technology on the map in the residential market and will set the stage for its expansion in the commercial and industrial areas. This contract also will demonstrate our commitment to US manufacturing."

Located in the Burnley Workshop of the Poconos, DMI produces a range of Energy Bank Units that reduce electrical consumption, provide protection against lightning strikes and voltage sags and surges, eliminate harmonic distortion, and correct bad factors in residential, commercial and industrial installations. For more information,

contact Wayne F. Lanese, Business Development, DMI Manufacturing Inc. 570 992-1005.

Century 21 Select Group & premier custom builder **Richard Henry Construction** have joined forces to market prestigious Kuehner Field Estates, located in Kunkletown, PA.



With craftsman style home designs, modern green building, and careful environmental considerations, Richard Henry Construction is demonstrating its foundational commitment to the natural beauty and uncompromised architectural integrity of the Pocono Mountains.

"One of the most significant aspects of Kuehner Field Estates is the importance placed on architectural style, as well as the intent for the setting to remain as pristine as it was prior to the development," said Michael Dembinski, Director of Sales & Marketing for Richard Henry Construction.

"With these impeccable views, it's a must to have a custom [design-build](#) firm like ourselves, with the ability to build homes around the scenery. We saw this as a once in a lifetime opportunity, and we wanted to be part of it," said Dembinski.

"Our success, in pristine communities such as Lake Naomi & Timber Trails, both located in Pocono Pines, PA has always been positioning ourselves as the "go to" builder of truly distinctive custom homes for vacation and primary home buyers, while providing our customers with first-class service. We wanted to bring our "Local Flair" to those who expect superior custom design details also," explains Dembinski.

Richard Henry Construction currently is laying the final touches on Susan & Bruce Kircher's custom home in Kuehner Field Estates, who will be moving in their new home this month. Susan, Richard Henry Construction's Office Manager, and husband Bruce, were so impressed with Kuehner Field Estates, they couldn't resist building their own custom showpiece.

"Our goal is to provide complete freedom to home buyers who want a home that meets all of their specific needs and desires including amenities, features, size, creative touches, and style. We have the ability to transcend home ideas you see in magazines, into custom dream homes," said Carl Pellington, Architectural Design Consultant for Richard Henry Construction.

Over the last 19 years Richard Henry Construction has earned an unsurpassed reputation for excellence in construction & designs, while insisting on high quality crafts-

manship contributing to their continued appeal and fan following despite the current market. On March 25th, 2009, Richard Henry was Voted #1 by the Building Industry Association of NEPA for Residential Construction Over 4,000 SQ. FT. as well as taking the #1 Vote for Website Marketing Design and Content.

"We build 10 or fewer high-end homes a year, so this project fits perfectly, allowing us to continue to provide our well-admired personal level of service," concludes Dembinski.

For more information regarding award-winning custom builder Richard Henry Construction, visit www.RichardHenry.us or call 570.646.1429.

George Roberts Named "Volunteer of the Year". The United Way of Monroe County named George Roberts the 2009 Volunteer of the Year" at its annual dinner meeting at Skytop Lodge.



R to left: Chuck Niclaus, UW board President, George Roberts.
Photo courtesy of VIP Studios

George is on the executive committee, a United Way board member and chair of its marketing committee. He is also news anchor at TV 13 and owner of **George Roberts Productions.**

Bottom Time Productions, LLC of East Stroudsburg has started production on their next project, *Going Greener in Pa.* With the support of Pa. State Representative Siptroth, Bottom Time has teamed with the Pocono Environmental Education Center (PEEC) and The Sustainable Energy Fund, both 501C non-profit organizations, as their Green Experts and Stephen Washington, Representative Siptroth's Chief of Staff to produce an entertaining yet educational television series.

It is the focus of the program to bring awareness to the green advancements being made right here in our state; what sustainable energy and products are being produced and what our residents are doing to make a difference. It will be the programs further objective too arm the public with information regarding the state incentives; what they are, where they are and how to receive them.

The production plans include airing the pilot at the 1st World Green Energy Symposium this fall. Following the premier event Bottom Time has a soft commitment from WVIA – PBS to air on TV and with continued funding support they will begin production of the series. They are looking for the PBS stations to air the program throughout the state.

The benefits of this production go beyond public awareness of sustainable living and incentives. The program will be exposing several products and services to the public, stimulating work for area businesses and promoting Buy Pennsylvania First. It will also provide an educational

element for our youth, encouraging creative thinking, team work and competition. In addition the program will create work for an additional production crew. Pa was a leader in the industries of steel and coal and we believe we can be a leader in alternative energy and sustainable practices.

Deerfield Spa, the affordable and friendly destination spa that has been operating for 28 years from its Rt. 402 location near Marshall's Creek, today announced it will host a ribbon-cutting celebration for the grand opening of its new Day Spa and Boutique on Sunday, August 2, 2009 from 3:00 to 5:00 p.m.



The grand opening celebration event will feature free spa treatment and product sampling and spa refreshments. In addition, guests will receive a coupon for 10% off their first scheduled treatment at the new Day Spa.

Deerfield's new Day Spa and Boutique are the result of major capital improvements geared to create a new resource for the local community and make Deerfield the premier 'destination for a day' for people in Monroe County and surrounding communities," said Joan Wolff, Deerfield owner/director



"During challenging economic times, though a spa getaway can ease stress and re-set healthy habits, many people are going without vacations. Getting away for a rejuvenating spa treatment or a "daycation" of spa treatments, fitness classes, spa lunch, lifestyle lectures, and relaxation in a laid-back, friendly setting can be a healthy, constructive, and pampering alternative," Wolff added.

Deerfield's Day Spa offers a full menu of spa services, such as massage, facials, body scrubs and wraps, waxing and skincare treatments using microderm abrasion, microcurrent, ultrasound and LED light, performed by licensed estheticians and certified massage therapists. The full menu of Day Spa Services is available at <http://www.deerfieldspa.com/spa-treatments/services-joan/> or by calling Deerfield at (570) 223-0160.

In addition to spa treatments, Deerfield Day Spa guests may opt to take fitness classes, relax around the pool, and attend healthy lifestyle lectures for a nominal additional charge. A healthful lunch of spa cuisine is included with all full-day and half-day beauty packages.

Deerfield is the friendly, casual spa that offers a comfortable, casual setting to jumpstart weight loss and fitness or just pamper and relax.

Richard Spezzano, owner and Executive VP of **Green Leaf Productions**, and a graphic artist and fashion designer for more than twenty-five years, will be presenting an Advertising with Photoshop workshop on 3 consecutive evenings on August 18, 19, 20 from 6pm - 8pm. This workshop will teach you to create quality ads for newspapers, magazines, postcards or the web. The class will begin with design basics, proceeding to show how to enhance the ads in different ways depending on where it will be shown. The class will also teach how to size an ad correctly, explain bleed, color models and how to format the ad for publications. The techniques shown in Photoshop will also work with most graphic software. Tuition is \$55 for Pocono Arts or Chamber Members, \$75 for non-members.

Monroe Career & Technical Institute's (MCTI) Adult Continuing Education (ACE) will be conducting their Adult Continuing Education 2009 Open House on Wednesday August 12, 2009 3:00 pm to 8:00 pm.

Meet and Greet their instructors, enjoy refreshments prepared by the Adult Culinary Students. Attendees will have the opportunity to receive door prizes and attend free seminars and demonstrations.

MCTI's ACE programs for the upcoming year are geared for everyone i.e. Workforce Training for those in career transition, upgrading one's skills, the business community with Customized Job Training, the homeowner (do it yourself) and the hobbyist.

MCTI's location is, Laurel Lake Drive, Bartonsville, Pa. 18321. For further information call 570-629-2001 x1125 or visit our website www.monroecti.org, or email the ACE Administrator/Coordinator Carol Sitroon at csi-troon@monroecti.org.

Remember "Nothing so Near Can Take You So Far"

Welcome New Members

The following new members are not listed in the 2008 Membership Directory & Buyer's Guide.
Please be sure to add this page to your copy of the Directory.

Ambicionz

Doreen DeJesus
P.O. Box 384
Tobyhanna, PA 18466
866-802-7664
570-309-6860
ddejesus@ambicionz.com
www.ambicionz.com
Business Support

Associated Builders and Contractors, Inc./Eastern PA Chapter

Richard Peterson
1036 North Godfrey Street
Allentown, PA 18109
610-821-6869
610-821-9686
rpeterson@abceastpa.org
www.abceastpa.org
Organizations/Associations

Bannerstone Management, LLC

John Moyer
PO Box 249
104 Hollow Road
Shawnee on Delaware, PA 18356
570-421-9993
moyerjo@gmail.com
Consultants

Bitkoff, Melody

Melody Bitkoff
4219 Manor Drive
Stroudsburg, PA 18360
570-992-6616
570-992-5052
mbitko@allied-services.org
Consultants-Marketing Communication & Fundraising

FIDAN Business Solutions, LLC

Alan Daniels
RR 1, Box 700
Rose Drive
Scotrun, PA 18355
570-619-5111
570-619-5117
alandaniels@fidensolutions.com
www.fidensolutions.com
Consultants-Business

Golf to A Tee by Deron Erney

Deron Erney
PO Box 386
Marshalls Creek, PA 18335
610-657-4653
derongolf@pga.com
www.golftoatee.com
Golf Instruction

Hoblack Jones Incorporated, DBA 247 Bright Star

Ed Jones
5340 North Easton Belmont Pike
Stroudsburg, PA 18360
570-223-2248
ed.jones@247brightstar.com
www.247brightstar.com
Healthcare

Maser Consulting P.A.

Sue Zitzman
3101 Emrick Blvd., Ste. 210
Bethlehem, PA 18020
610-868-4201
610-868-4202
szitzman@maserconsulting.com
www.maserconsulting.com
Engineers

MATCO Tools

Alice Foley
RR 1, Box 436
Scotrun, PA 18355
570-839-7830
Tools-Distributor

Meckes Tire, Inc.

Crista Mehringer
RR 4, Box 4200
Stroudsburg, PA 18360
570-992-7330
570-992-8445
crista.mehringer@gmail.com
www.meckestire@frontiernet.net
Automobile-Tires

Scotta Equipment and Materials

Dick Smith
HC 1, Box 70
Saylorsburg, PA 18353
610-863-6031
610-863-0311
scottads@ptd.net
Waste Removal/Recycling

Thornton Creative

Thomas Thornton
P.O. Box 313
Sciota, PA 18354
570-402-2004
570-402-1101
tom@thorntoncreative.com
www.thorntoncreative.com
Marketing, Public Relations, Web, Graphic Design

Ribbon Cuttings

Glucolodge



Glucolodge, Lifestyle with Diabetes, Personal Care Home recently held a ribbon cutting at their facility in scenic Cherry Valley. Glucolodge, a 51-bed licensed personal care home and assisted living facility is located on Kemmertown Road in Stroudsburg. Their vision is to create a community where seniors can live and practice a healthy lifestyle. They provide concentrated care for people with diabetic health concerns, but not exclusively. Glucolodge focuses on creating and developing individual care programs and assist residents on learning how to manage their condition. For more information, contact them at 800-992-7270, email them at contact@glucolodge.com, or visit their website at www.glucolodge.com.

Golf to a Tee by Deron Erney



Golf to a Tee by Deron Erney recently held a ribbon cutting at the Snydersville Driving Range. Each person that attended had an opportunity to win a free golfing lesson by completing 3 different courses that were set up. If you need help in improving your game, contact Deron today at 610-657-4653.

Grandpa Pete's Bagels



Grandpa Pete's Bagels, recently held a ribbon cutting at 548 Main Street in Stroudsburg. Mr. Chuck Seese, from Nassau Broadcasting, started the day live on the radio and played music to start the festivities. Their bagels are made fresh daily and they offer a wide variety of specialty sandwiches. All soups are homemade and they also have a selection of salads. They offer free delivery so call them today at 570-421-3111 to place an order. For more information you can visit their website at www.grandpapesbagels.com.

Grandpa Pete's Bagels & American Cancer Society



Along with their ribbon cutting, Grandpa Pete's Bagels cut a "pink ribbon" for American Cancer Society for Breast Cancer Awareness. Cutting the ribbon was Lori Sinagra, a breast cancer survivor. All donations collected the day of the ribbon cutting, were given to the American Cancer Society.

RBLA of PA



RBLA of PA recently held a ribbon cutting at their new location at 530 Main Street in Stroudsburg. RBLA is a global insurance agency that offers a wide array of insurance services and has over 20 years of experience. They offer professionalism, personal attention and experience. For more information on what they offer, contact them today at 570-424-0711.

VIABL



Visual Impairment and Blindness Services (VIABL) recently held a ribbon cutting for their new Eye Clinic. This clinic is for individuals who are uninsured and insured. Dr. Roseman will see patients on Tuesdays from 9:30 a.m. to 4:00 p.m. and you can visit their optician on Wednesdays from 9:30 a.m. to 3:00 p.m. For more information, contact VIABL at 570-992-7787.

IMPACT



The Voice of Business since 1910

Executive Committee

Jamie Keener - Chairman of the Board
Daisy Gallagher - First Vice Chairman
Charles Niclaus - Second Vice Chairman
Elizabeth Koster - Treasurer
Chris Kurtz - Secretary
Joseph McDonald, Jr. Esq. - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Audrey Bartkowski - Membership Director
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

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Jacob Attalah
Michael Baxter
James Becker
Bruce Denlinger
Gene Dickison
Dr. Robert Dillman
Frank Epifano
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Thomas Ford
Donald Hannig
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Gary Hazen
Timothy Hegarty
Scott Henry
John Holahan
Brandon Igdalsky
Tim Kelly
Kathy Kuck
Mark Lasewicz
Patricia Moyer
Allan Muto
Ann Pilcher
William Prall

Lynn Price
Matthew Rumph
Barbara G. Samet
Conrad Schintz
Dr. Arthur Scott
William Skinner
Marynell Strunk
Marc Troutman
Donna Zlocki
Jack Wallie
William Wells

IMPACT

Visit us at www.greaterpoconochamber.com

(USPS 380-890)
Greater Pocono Chamber of Commerce
556 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

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